



100 Small Fires to Make Your Book Sales Blaze!: A How-To Guide and Marketing Plan with Sample Budgets and Time-Lines (Paperback)

By Tk Read

100smallfires, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.100 Small Fires to Make Your Book Sales BLAZE! is a how-to guide and marketing plan for selling your book, Kindle book or eBook and includes sample budgets and time-lines with strategies to make your blog tours sizzle, your rankings rise and your book sales soar. This book differs from other How To marketing books in its action oriented content. Not only do we give you an overview of the latest marketing trends including Content Marketing, Antic Advertising and Gamification, we also provide 100 Small Fires - concrete and creative ideas you can use to market your book AND three marketing plans, covering all size budgets with timelines for taking specific actions. Most of the available book marketing advice on the market is from writers, not marketers. This book was written by both a writer AND a marketer. We are going to help you think like a marketer by explaining concepts marketers use in Fortune 500 companies. This book condenses the best information we could find, adds new ideas, and examines marketing tools from the classics to the...

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