

## Export Promotion: Problems with Commerces Commercial Information Management System: Nsiad- 89-162



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

*An exceptional publication as well as the font employed was exciting to see. it was actually writtern extremely flawlessly and helpful. Once you begin to read the book, it is extremely difficult to leave it before concluding.*

*(Dominic Collins)*

## EXPORT PROMOTION: PROBLEMS WITH COMMERCE'S COMMERCIAL INFORMATION MANAGEMENT SYSTEM: NSIAD-89-162



Bibliogov. Paperback. Book Condition: New. This item is printed on demand. Paperback. 34 pages. Dimensions: 9.7in. x 7.4in. x 0.1in. Pursuant to a congressional request, GAO analyzed the availability, data quality, budget, and full-implementation potential of the U. S. and Foreign Commercial Services (US and FCS) Commercial Information Management System (CIMS), a comprehensive, automated trade information database intended to help domestic businesses establish themselves in the export marketplace. GAO found that: (1) 83 of 169 US and FCS district offices and overseas posts had some CIMS operational capability; (2) US and FCS planned to install CIMS in all remaining offices by early 1990, although such installation required CIMS software and training, Department of State approval, and travel funds for oversight staff; (3) such hardware, software, and telecommunications problems as insufficient storage capacity, slow operating speeds, time-consuming update procedures, and limited quality of market research data have limited CIMS usage; (4) the Department of Commerce suspended plans to improve CIMS software in January 1989; (5) Commerce has spent about 39 million through the beginning of fiscal year (FY) 1989 on CIMS and its predecessor systems, and will require between 9 million and 13.5 million between FY 1990 and 1993 for CIMS support and program costs; (6) US and FCS staff reductions could hamper its ability to perform necessary extensive CIMS data input efforts; (7) Commerce planned to combine existing CIMS data with information from other agencies to establish the legislatively required National Trade Data Bank, although CIMS did not include information regarding tariffs, export financing, and barter and countertrade transactions; and (8) Commerce planned to commission independent technical and strategic reviews to assess CIMS technical design, project management, user support structure, future enhancements, costs, and field support. This item ships from La Vergne, TN. Paperback.

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