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The Social Media Symphony (Paperback)

By Mike Magolnick

Createspace, United States, 2011. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.I know I'm not alone when I express my amazement over the fact that several of the online social network sites have valuations in the billions of dollars. Billions with a big capital B. Online sites where you share information about yourself, your family, your friends, your work, your background. Billions. I guess I shouldn't be surprised at all though. Looking at the trend of marketing and communication, it's pretty easy to understand that one-to-one networking is the foundation of the current trend and Social Media, in its current form is the most fundamental path. I've seen Gary Vaynerchuk speak at a few events and he is very outspoken. The one thing he talks about that resounds with me is the idea that Social Media is critical to business. There is no way around it. Whether your business is in it or not, it is in it. You don't have to put up a Facebook page or set up a Twitter account in order to be part of Social Media; but if you...



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Reviews

Very helpful to all type of individuals. It really is rally interesting through looking at time. Its been designed in an extremely basic way which is just soon after I finished reading this pdf through which basically modified me, change the way I believe.

-- Tyshawn Brekke

The publication is easy in read through preferable to fully grasp. It is written in simple phrases instead of hard to understand. You will not sense monotony at any moment of your respective time (that's what catalogs are for concerning if you request me).

-- Kevin Bergstrom Sr.